



**FOR IMMEDIATE RELEASE**  
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## **Kearns Improvement District Receives National Recognition with 2026 Public Communications Award**

Kearns Improvement District (KID) is proud to announce it has been named the recipient of the prestigious 2026 Public Communications Award from the American Water Works Association (AWWA). The national honor recognizes outstanding achievement in public outreach and communications among water utilities serving between 5,000 and 25,000 service connections. The award will be formally presented in June 2026 at AWWA's Annual Conference & Exposition in Washington, D.C.

The award celebrates organizations that excel at building trust, promoting transparency, and integrating public communication into core utility planning and management. According to the official award citation approved at AWWA's 2026 Winter Meeting, KID's communications campaign centers on its promise that **"KID cares,"** using consistent "We Care" branding to educate customers, explain services, and encourage water conservation.

Through a combination of modern digital tools and face-to-face engagement, KID reaches residents via its website, social media, direct mail, and bill inserts to share vital information about water quality, rates, infrastructure, and regulatory topics such as the Lead and Copper Rule. Staff also connect directly with the community at events and school programs, including an annual water conservation art contest that empowers students to spread conservation awareness at home.

The District has further enhanced public understanding by launching accessible resources such as a Lead and Copper Rule information hub and an interactive service line inventory map, helping customers better understand water infrastructure and health protections. These initiatives have contributed to strong event participation, high digital engagement, broad adoption of advanced metering infrastructure, and national recognition through EPA WaterSense awards.

"This award reflects our commitment to transparency, education, and meaningful community connection," said district leadership. "We are honored to serve our residents and proud that our outreach efforts are making a real difference."

For more information about this award, please contact me: [ganderson@KIDWater4UT.gov](mailto:ganderson@KIDWater4UT.gov)

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