



THE KEARNS IMPROVEMENT DISTRICT

RUNNING TOILET 5K SPONSORSHIP OPPORTUNITIES

 **An exciting, new community tradition to kick off Kearns' Hometown Celebrations!** 

 **August 8 | 7:00 AM at Oquirrh Park (4950 Ed Maynes Lane)**

 *Followed by the Hometown Celebration Parade at 9:00 AM*

 **Leak Detectives Kids Run – 7:45 AM**

Event Details:

<https://kearnsid.maps.arcgis.com/apps/instant/interactivelegend/index.html?appid=3d976d7f3bd3471f854592bb65c0ed9c>

WHY “RUNNING TOILET”?



Toilets are one of the biggest indoor water wasters—so we’re using humor to raise awareness and inspire smarter water use!

Join us for the first annual community 5K promoting conservation, connection, and fun for all ages. Find details at <https://www.kidwater4ut.gov/kearns-improvement-district-s-running-toilet-5k-leak-detective-kids-fun-run>

WHY SPONSOR?

- ✓ Promote your business to the community (estimated 200+ participants)
- ✓ Support local environmental efforts
- ✓ Be part of a high-visibility event
- ✓ Align your brand with sustainability & wellness
- ✓ Have your logo displayed on the event pages

GOLDEN THRONE SPONSOR (PREMIER - \$1,000 Limited Availability/ Commit by June 15th)

-  **Shirt Sponsor (1 available)**
 - Logo featured prominently on back of all race shirts
 -  **Medal Sponsor (1 available)**
 - Logo included on all finisher medal lanyards
- ✓ Includes recognition on event website and promotional materials

FLAPPER FLOW SUPPORTER

Provide 200 promotional items for participant swag bags




Suggested items: Chapstick • sunscreen • pens • coupons • candy • gum • stress balls • flashlights • earbuds • notepads • first aid kits • power banks • chip clips • frisbees • sunglasses & more

- ✓ Guaranteed exposure in every runner's bag!

ROYAL PORCELAIN PARTNERS


Support race winners with prize donations (total of 6 overall winners):

Top Overall Winners (Male & Female):

-  1st – \$75+ value
-  2nd – \$40+ value
-  3rd – \$20+ value

Age Division Winners (22 total, including 6 children):

 Approx. \$15 value per prize

 Includes recognition on event website and promotional materials

FINISH LINE FLUSHERS (Community Booth - 6 spots available)

Host a table at our finish line celebration!

Sponsors provide: table, chairs, tent

Suggested offerings: Chocolate milk • Gatorade • snacks • fruit • protein drinks • granola bars


 Also welcome:

Massage services • emcee • health & wellness promotions

HOW TO BECOME A SPONSOR

1. Choose your sponsorship level
2. Contact us to reserve your spot
3. Submit logo and materials (details provided after confirmation)

 klutz@kidwater4ut.gov

 801-968-1011

 <https://www.kidwater4ut.gov/kearns-improvement-district-s-running-toilet-5k-leak-detective-kids-fun-run>

JOIN US!

Be part of a fun, meaningful community event that makes a difference—
because every drop counts!

 **RUN. LAUGH. SAVE WATER.**